



Re-Launch of The Cage Football Forward In Partnership With RSVP

The Cage is a well known entity among football enthusiasts in Singapore. It has been in operation since 2005 and operates 2 sports venues - The Cage Kallang and The Cage Sports Park @ Turf City.

In 2019, The Cage launched a “football give back” programme - named The Cage Football Forward. Operationally, it’s a fund raising programme. The Cage would donate 50% of all proceeds from Saturday night bookings at The Cage Kallang. The donated funds will then be used to finance football programmes for youth who may need such help.

“ We are very excited about this as it builds a football ecosystem. It’s nice knowing that when you play your favourite game, you’re helping the less privileged to get a chance to play as well “, said Rajesh Mulani of The Cage.

To execute Football Forward, The Cage found an enthusiastic partner in RSVP.

RSVP’s role would be to the engage the relevant stakeholders like schools, family centers and other such institutions to propose and organise the programme accordingly. During the sessions, RSVP mentors would also spend quality time with the participants offering advise and counsel.

Football Forward was executed in 2019 with Ang Mo Kio FSC and Punggol FSC. The response was very encouraging. “The Football Forward – Mentoring Programme is a unique programme which aims to provide students the opportunity to learn important values such as discipline, respect and teamwork by incorporating learning and playing. It also promotes intergenerational bonding between the senior volunteers and the young ones. We are grateful to work with The Cage for this meaningful programme and we look forward to its successful relaunch.”, said Meng Fong, Executive Director of RSVP Singapore

Football Forward was paused in 2020 because of the pandemic. But the time is right to re-launch the programme.

“ The last 2 years have been tough. We are very thankful of the support Singapore gave small business like The Cage. Now that we’re back on our feet again, we’re delighted to be able to do out part to help out as well “, said Sanjay Danani of The Cage.

Football Forward relaunches in August 2022 with Monfort Primary School.

So if you’re looking for things to do on Saturday nights - how about a kick-a-bout at The Cage Kallang? Your football game will be paying it forward to someone who could do with a little help.

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Profile:

1. The Cage : www.thecage.com.sg, 17 years in the business of hosting and organising football and other team sports activities.

2. RSVP : Website: <https://rsvp.org.sg>

RSVP Singapore The Organisation of Senior Volunteers is an Institution of Public Character and the National Centre of Excellence for Senior Volunteerism under the patronage of President Halimah Yacob. The organisation started in 1998 and was launched by then-Prime Minister Mr Goh Chok Tong. RSVP Singapore is a registered society under the Societies Act and a member of the National Council of Social Service (NCSS).

Since its inception, RSVP Singapore has been actively engaging seniors in purpose-driven volunteerism. With over 2,500 volunteers, RSVP Singapore serves more than 200,000 beneficiaries each year including persons with special needs, at-risk children, and socially isolated seniors through its community service programmes.